

WELCOME TO LONDON 2018

THE LEGAL
ENGLISH
EVENT

LONDON 2018

As we approach 2020 the international legal profession is going through a wave of changes like never before. If you feel that it's better to understand and contribute to what's happening in the legal sector than to wait and have these changes happen to you, then The Legal English Event 2018 is the place for you.

Come and meet Ken Adams, the future of legal English. Come and meet Alex Hamilton, the future of legal services. Come and talk to legal translators, legal trainers, legal English experts and pick up a few great digital marketing ideas for your school or business while you're here.

This event is the first of its kind anywhere in the world, focusing on the legal and language skills international commercial lawyers will need in the twenty-first century. Join us at the headquarters of the Law Society, Chancery Lane, London in November 2018 to be part of the debate.



“The purpose of the Law Society, founded 186 years ago, was to provide a place for lawyers to meet, share ideas and keep up to date on the law and good practice. This room is still used for that original purpose.”

Register now at <http://thelegalenglishevent.eventbrite.co.uk>

YOUR ALL-INCLUSIVE EXPERIENCE

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LONDON 2018



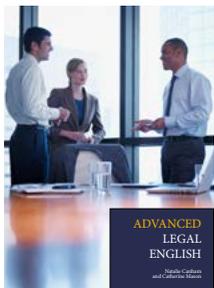
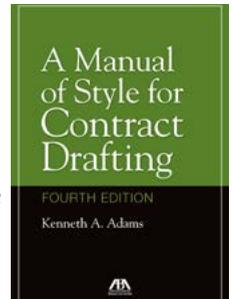
ENTRY TO ALL PRESENTATIONS AND YOUR CHOSEN WORKSHOPS

Over our two-day event, you'll see all four presentations in the Law Society Reading Room and attend the workshops of your choice. You'll receive insights into the future of legal services and language training and, without doubt, give your career a competitive advantage. Come and contribute to our event and be part of something exciting and new.

YOUR OWN COPY OF 'A MANUAL OF STYLE FOR CONTRACT DRAFTING'

The international legal community need Ken Adams.

Whether you're a lawyer working in English, a translator or a teacher of legal English you'll find this book invaluable. All delegates will hear Ken Adams present his views on the language of contract and will additionally receive an up-to-date edition of this groundbreaking book.



YOUR OWN COPY OF 'ADVANCED LEGAL ENGLISH'

This book by Natalie Canham and Catherine Mason will be launched on 2 November 2018. It builds on intermediate level legal English skills and covers advanced contract vocabulary, advanced business law and language, an introduction to Legal Tech, modern drafting advice and more. Come and get one of the first copies available and meet the two authors.

ALL DAY REFRESHMENTS



CATERED BUFFET LUNCH



NETWORKING EVENT

Register now at <http://thelegalenglishevent.eventbrite.co.uk>



KEN ADAMS

Through his company, Adams Contracts Consulting LLC, Mr Adams helps companies improve their contracts and their contract process.

He gives 'Drafting Clearer Contracts' seminars internationally, for the public and for companies, law firms, and government agencies. He also acts as an expert in contract disputes.

As part of its 'Legal Rebels' project, in 2009 the ABA Journal, the flagship magazine of the American Bar Association, named Mr Adams one of 50 leading innovators in the legal profession.

In 2014, the Legal Writing Institute awarded its Golden Pen Award to Mr Adams, "to recognize his exemplary work in contract drafting."

Mr Adams writes extensively on contract drafting. He's the author of 'A Manual of Style for Contract Drafting', a groundbreaking guide to the building blocks of contract language. It has been a best-seller for the American Bar Association since it was published 2004 and the fourth edition was published in October 2017. He's also the author of 'The Structure of M&A Contracts' (Thomson Reuters 2011). In 2015, the ABA Journal admitted Mr Adams's blog to the hall of fame of the 'Blawg 100' - its list of the hundred best law blogs. Mr Adams has taught as an adjunct professor at US law schools. He is also a pioneer in online contract automation.

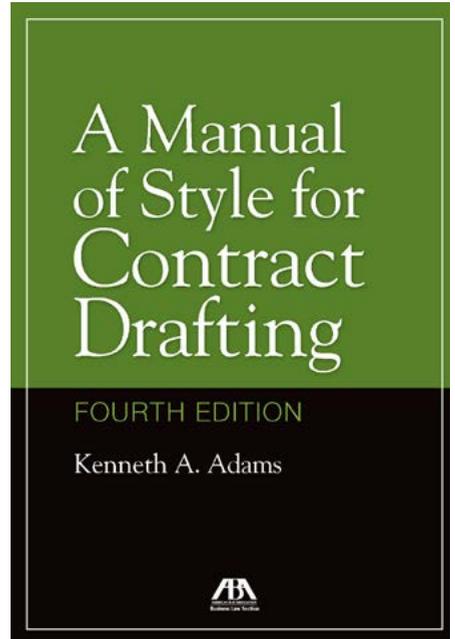
A US citizen, Mr Adams was raised in Africa and Europe and received his secondary and college education in England. After graduating from the University of Pennsylvania Law School in 1989 he practised as a transactional lawyer with major US law firms in New York and Geneva. He currently resides in Garden City, New York.

A MANUAL OF STYLE FOR CONTRACT DRAFTING

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LONDON 2014

With 'A Manual of Style for Contract Drafting', Kenneth A. Adams has created a uniquely in-depth survey of the building blocks of contract language.

First published in 2004, it offers those who draft, review, negotiate, or interpret contracts an alternative to the dysfunction of traditional contract language and the inertia and flawed conventional wisdom that perpetuate it. This manual has become a vital resource throughout the legal profession, in the United States and internationally.



This manual's focus remains how to express contract terms in prose that is free of the archaisms, redundancies, ambiguities, and other problems that afflict traditional contract language. With exceptional analysis and an unmatched level of practical detail, Mr Adams highlights common sources of confusion and recommends clearer and more concise alternatives.

This manual is organized to facilitate easy reference, and it illustrates its analysis with numerous examples. Consult it to save time in drafting and negotiation and to reduce the risk of dispute.

This is the fourth edition of 'A Manual of Style for Contract Drafting'. It contains almost one hundred pages of new materials addressing many topics, making it even more authoritative and essential.

All delegates will get the opportunity to meet Ken Adams and will receive a complimentary copy of his book.

Register now at <http://thelegalenglishevent.eventbrite.co.uk>



ALEX HAMILTON

Alex is the CEO and founder of Radiant Law, a 'NewLaw' firm specialising in managed legal services for commercial contracts. Although a self-proclaimed terrible programmer, Alex has led the development of a number of proprietary LawTech products and regularly talks and advises organisations on the LawTech landscape. Before founding Radiant Law, Alex was a Partner at Latham & Watkins and co-chair of Latham & Watkins' global Technology Transactions Group. Alex has also led a number of projects that have been recognised by the Financial Times' (FT's) Innovative Lawyer Awards, and was shortlisted for the FT's 2010 Innovative Lawyer of the Year award.

Elahe founded EMG Associates, a legal consultancy firm, in 2006 and has trained hundreds of legal professionals around the world on subjects such as company law, commercial law, contract law, drafting skills, joint ventures, mergers & acquisitions and arbitration. Elahe has also lectured for BPP Law School and other professional development institutes. She worked as a senior training consultant for over 5 years for one of the world's largest corporations, American Airlines. She has launched her own TOLES courses successfully in the Middle East, in particular in the UAE and Bahrain, working with some of the top law firms, training institutes and universities in the region.



ELAHE GHAZINOORI



DANIELA MUTH

Daniela is the director of Marble Hill Law School which specialises in courses on English law and language for international lawyers and law students. She began her career as Director of Studies at a language school but then qualified as a solicitor in 2002 and worked as a corporate lawyer in the City of London and in the town of Reading. Her experience includes advising and acting for companies on a range of corporate and commercial matters such as cross-border acquisitions and other commercial contracts. She has also spent many years as a lecturer in business law and private acquisitions at BPP Law School in London.

Kate is the owner and director of Clarity Language Solutions and is an award-winning legal translator. She is a member of the Institute of Translating and Interpreting, the Institute of Linguists, and the Law, Insurance and Finance Translation Network. Kate's academic credentials include a triple diploma specialising in law, economics and translation across England, Spain and France, for which she was awarded a Maîtrise (mention bien) from Université de Provence. Kate was awarded the John Hayes Prize for Excellence in Translation for best performance in the ITI examination, 2013.



KATE RUDD



PETER KERR

Peter is the founder and director of 8o2o Business Coaching and has offered marketing and sales coaching to a range of public and private sector clients throughout the UK. From his successful career in marketing communications and IT, Peter has helped to transform businesses by applying tried and tested principles of sales and marketing in a digital context including a spell with Apple. He uses his understanding of client needs and his appreciation of how the latest innovations across all digital platforms can be applied to increase profits and enhance productivity.



NATALIE CANHAM

Natalie is Director of Studies at Cambridge Law Studio, based at Girton College, Cambridge. She is responsible for overseeing the provision of highly-practical legal English courses to legal professionals from all over the world. Before joining Cambridge Law Studio Natalie taught English in various establishments in Europe, Japan and Malaysia and is jointly-qualified in English language teaching and law. Her specialisation is the language of business law and she is the author of a bank of innovative study material on the subject of forms of business and the language of company law in particular. She is co-author of the 2018 publication *Advanced Legal English*.

Catherine is a founder member and current director at TOLES. She has worked in legal English training and materials development since 1997 and is passionate about providing international lawyers with relevant and practical English language skills. She continues to be outspoken about the overly-academic and archaic language training provided to lawyers by many respected institutions and is a great advocate of putting the learner's workplace requirements at the forefront of training. She has provided legal English training at Magic Circle level and has trained British Council teachers in the provision of effective legal English classes. She is co-author with Natalie Canham of the 2018 publication *Advanced Legal English*.



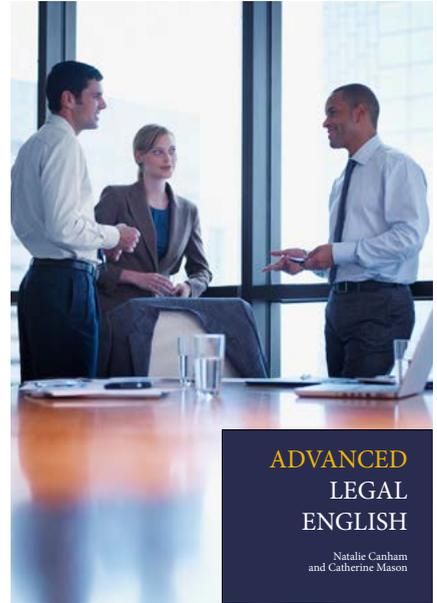
CATHERINE MASON

YOUR INVITATION TO OUR BOOK LAUNCH

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'Advanced Legal English' will be launched on 2 November 2018 at The Legal English Event and you are invited to be the first to receive a copy and chat to the authors.

This truly practical and useful book is intended for international commercial lawyers and has their English language requirements in the workplace as its absolute priority. No other advanced legal English book focuses completely on the real-world, commercial needs of working legal professionals.



This book was inspired by the thousands of commercial lawyers and ambitious law students that the authors have taught in Cambridge and around the world. It deals with the collective questions and frustrations of lawyers from civil law, codified systems when they encounter the grammar and legal vocabulary of commercial legal documents drafted in English.

The book is pioneering in the field of legal English in that it acknowledges that lawyers are working under time pressure and need their study of legal English to give them quick, reliable and practical information. This is what it does. There are no unhelpful academic facts or abstract concepts in this groundbreaking book.

The contents include units on real-world commercial cases, the language of finance, M&A, liquidations and a legal review of events such as the financial crisis that swept around world markets from its origins in the USA. It also contains the clearest explanation of contract vocabulary in context of any book on the market.

All delegates will get the opportunity to meet Natalie Canham and Catherine Mason and will receive a complimentary copy of their book.

Register now at <http://thelegalenglishevent.eventbrite.co.uk>

PROGRAMME- THURSDAY 1 NOVEMBER

THE LEGAL
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LONDON 2018

08:15 - 09:15

REGISTRATION

09:15 - 09:30

WELCOME TO THE LEGAL ENGLISH EVENT 2018

09:30 - 10:30

READING ROOM PRESENTATION:
International agreements, the role of the WTO and the
2017/18 Brexit disruption.
Elahe Ghazinoori

10:30 - 11:00

REFRESHMENT BREAK

11:00 - 12:30

WORKSHOP 1
‘Trade not Tort’: Practical legal
English and how to learn it.
Using valuable development
time to your greatest benefit.
Natalie Canham

OR

WORKSHOP 2
‘Lost in Translation’: common
law and civil law concepts and
their impact on drafting and
negotiating contracts.
Daniela Muth

12:30 - 1:30

LUNCH BREAK

1:30 - 2:30

READING ROOM PRESENTATION:
What’s wrong with traditional contract drafting
and how to fix it.
Ken Adams

2:30 - 3:00

REFRESHMENT BREAK

3:00 - 4:30

WORKSHOP 3
An analysis of the legal English
employers really value and
how best to acquire it.
Catherine Mason

OR

WORKSHOP 4
International Arbitration and
the future of Alternative
Dispute Resolution: problems
and prospects.
Elahe Ghazinoori

5:00 - 6:00

EMG ASSOCIATES DRINKS RECEPTION
Join Elahe and our other speakers for wine and conversation
in the Reading Room.

Register now at <http://thelegalenglishevent.eventbrite.co.uk>

09:00 - 09:30

MORNING REFRESHMENTS

WORKSHOP 5

A safer translation brief: how we can work together to make translations functional, accurate and fit for purpose.

Kate Rudd

OR

WORKSHOP 6

Agile marketing in a digital world: how to transform your business with the principles of digital marketing.

Peter Kerr

09:30 - 11:00

11:00 - 11:30

REFRESHMENT BREAK

11:30 - 12:30

READING ROOM PRESENTATION:
Artificial Intelligence is coming for your job right now,
while you're away from the office.

Alex Hamilton

12:30 - 1:30

LUNCH BREAK

1:30 - 2:30

WORKSHOP 7

A conversation with the future:
Ken and Alex in conversation
with your Q&As.

**Ken Adams and
Alex Hamilton**

OR

WORKSHOP 8

The TOLES exams from start
to finish and how to get the
score employers want.

**Natalie Canham and
Catherine Mason**

2:30 - 3:00

REFRESHMENT BREAK

3:00 - 4:00

READING ROOM PRESENTATION:
Presenting 'Advanced Legal English': an explanation
of this pioneering book from its two authors.

Natalie Canham and Catherine Mason

4:00 - 4:30

Collect your copy of 'Advanced Legal English' and
have an informal chat with Natalie and Catherine.

4:30 - 4:45

CLOSING COMMENTS AND GOODBYE.